

OOP 2009
“The essence of modern software engineering”
Call for Papers

OOP 2009, January 26 – 30, 2009
ICM – International Conference Center Munich
www.oopconference.com

Soft(ware) Skills: The key to project success

Dear Madam,
Dear Sir,

We would hereby like to invite you to submit abstracts of proposals for presentation for the OOP 2009 conference to be held from January 26 to 30, 2009 in Munich, Germany. We are planning five days of in-depth information on a variety of topics.

The first day and the last day will have half-day and full-day (5 hour net) tutorials.
Sessions slots of the conference will be 90, 60, or 45 minutes.

Your proposals should either be technical and developer oriented or targeted to project leader / decision makers; we expect a wide range of interests to be present at the conference and on the exhibition floor.

Our special focus this year is on softskills as it is meanwhile well-known that the reason for project failure often has to do with insufficient people-related skills. The conference will address the topics:

- Communication between different roles
- Building teams
- Intercultural issues
- Collaborative development
- Team motivation
- Web 2.0, social networks

The following is a list of technical topics (related to architecture, processes, implementation) we envision should be covered by sessions at the conference:

- Architecture
- Service-Oriented Architectures
- Product Line Engineering
- Requirements Engineering
- Test & Quality
- Agility
- Eclipse
- Embedded Systems
- Dynamic Languages
- Technical trends e.g. multicore, end user programming

We also explicitly welcome more management oriented topics, such as:

- Project Management
- Key Performance Indicators and Measurement
- Global Software Development and Offshore Development
- Innovative Business Models
- Legal Issues
- Measuring the ROI of improvements in software technology
- Modernizing legacy systems
- Integration
- Trends e.g. Virtualization, Cloud Computing

We welcome case studies from a broad range of application areas, especially from well-known companies (e.g. BMW, Lufthansa, Deutsche Bank, ...), and from a broad range of application domains from enterprise IT to embedded systems e.g.

- Automotive
- Banking
- Health/Pharmaceutical
- Industrial Automation
- Insurance
- Telecommunications

We will group your submissions in the above areas. But please feel free to suggest other topics as well.

In case you are interested in making a presentation that fits well to the above description, please submit your proposal(s) using the online form:

http://www.sigs-datacom.de/sd/kongresse/speakers_lounge/cfp_oop_01.php

Deadline: July 2nd, 2008

Instructions for submissions

Presentations can be in German or English. Please submit your abstracts and biography of speaker in the language you would do your presentation in.

The submission should contain the following information:

- type: session (90, 60, or 45 min), tutorial (half day or full day), Case study (45 min)
- Title of presentation
- Abstract (ca. 500 - 600 characters)
Explain the general topic/problem, why should the delegates attend the session, highlight the technologies/concepts the session is going to cover. Provide as much detail as is need for the delegates to be able to decide to see your presentation.
- Target Audience (e.g. developers, managers, ...)
- Prerequisites required of attendees (e.g. basic knowledge in ..., familiarity with ..., ...)
- Level: beginner, intermediate, advanced
- Short biography of the speaker (no more than 300 characters including technical background and past speaking experience)
- Your postal address, email and phone and fax number, in case we need to quickly clarify something

Please note that the decisions regarding which proposals will be included in the final program won't be made before the end of August.

Thank you in advance for considering to contribute to the conference.
If you have any questions, please feel free to contact us anytime.
Please feel free to also pass on this call for papers to your colleagues.

Best regards,

The Technical Chair of OOP 2009
Frances Paulisch (paulisch@compuserve.com)

Speaker Coordinator
Wolfgang Reuter (wolfgang.reuter@sigs-datacom.de)