

# Cincom Smalltalk™ Announces 88% Revenue Growth

*Simplification Through Innovation™ Key to Growth*

**CINCINNATI, Ohio – January 16, 2006** – The Cincom Smalltalk division of Cincom Systems, Inc. announced today an 88% revenue increase from 2001 to 2005.

## **Simplification Through Innovation ... Key to Survival**

[Businesses dealing with highly complex systems](#) and high rates of change have increasingly discovered that Cincom Smalltalk-developed applications allow them to [simplify and innovate](#), giving them a competitive edge that can be key to survival.

## **50% Less Developers – ROI Twice as Fast**

Cincom Smalltalk delivers applications and significant ROI twice as fast with half the number of developers.

“Advanced technology, [excellent support](#), [a superior product](#) bundled with a knowledgeable sales team, and experienced and passionate partners continue to fuel Cincom Smalltalk revenue advancements,” said Suzanne Fortman, marketing manager, Cincom Smalltalk.

Visit the Cincom Smalltalk Information Center at <http://www.cincomsmalltalk.com/>, or you may access the Cincom Smalltalk Blog at <http://www.cincomsmalltalk.com/blog/blogView>.

## **About Cincom Smalltalk**

Cincom Smalltalk enables software developers to build applications quickly and efficiently, including scalable browser-based and client-server systems. Cincom Smalltalk delivers significant productivity over Java, C#, C++, or Visual Basic, allowing developers to bring their products to market significantly faster. For more information, please visit the Cincom Smalltalk website at <http://smalltalk.cincom.com/index.ssp>.

## **About Cincom**

[For nearly 40 years](#), Cincom's software and services have helped [thousands of clients](#) worldwide [simplify](#) the management of complex business processes. Cincom specializes in the [five areas of business where simplification brings the greatest value](#) to managers who want to grow revenue, control costs, minimize risk, and achieve rapid ROI better than their competitors.

Cincom serves clients on six continents including BMW, Citibank, Boeing, Northwestern Mutual, Federal Express, Ericsson, Penn State University, Milacron, Siemens, Rockwell Automation, and Trane.

For more information about Cincom's products and services, contact Cincom at 1-800-2CINCOM (USA only), send an e-mail to [info@cincom.com](mailto:info@cincom.com), or visit the company's website at [www.cincom.com](http://www.cincom.com).

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